



FUND FACT SHEET
as of 31st July 2014

Bond Fund

*Fund Fact Sheet as on 31st Jul 2014.

Fund Objective

To provide relatively safe and less volatile investment option mainly through debt instruments and accumulation of income through investment in fixed income securities.

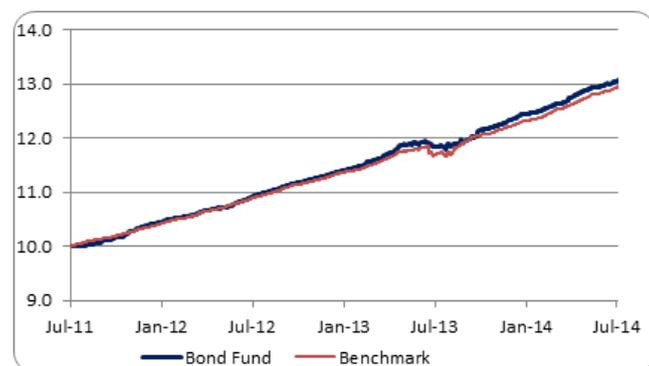
Fund Information

SFIN No.	ULIF00317/08/11BONDFUND147
Launch Date	28-Jul-11
Face Value	10
Risk Profile	Low to Medium

Asset Allocation Pattern

Equity and Equity related Instruments	Nil
Debt and Money market Instruments	100%

NAV (Net Asset Value)



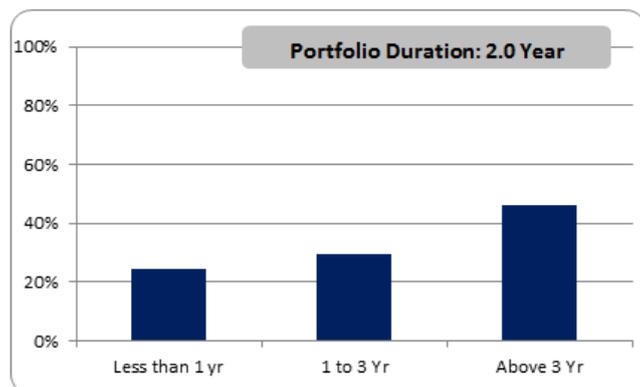
Period	6 Month	1 Year	2 Year	3 Year	Inception
Fund Return	5.0%	10.4%	9.3%	9.3%	9.3%
Benchmark	5.1%	10.7%	9.0%	8.9%	8.9%

Benchmark: Crisil Short Term Bond Fund Index

Returns less than or equal to one year are absolute returns. Return greater than one year are in term of compounded annualised growth rate (CAGR).

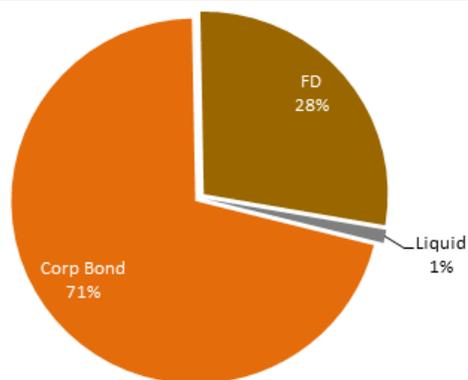
* Past Performance is not indicative of future performance.

Fixed Income Portfolio Maturity

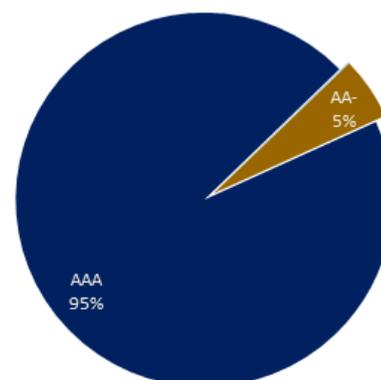


*% of fixed income investment

Asset Allocation



Debt Rating Profile



*% of fixed income investment

Money Market Fund

*Fund Fact Sheet as on 31st Jul 2014.

Fund Objective

To provide an option to deploy the funds in liquid and safe instruments so as to avoid market risk on a temporary basis.

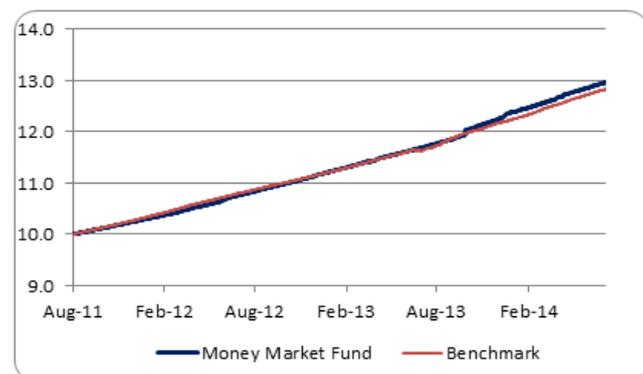
Fund Information

SFIN No.	ULIF00425/08/11MONEYMARKET147
Launch Date	25-Aug-11
Face Value	10
Risk Profile	Low

Asset Allocation Pattern

Equity and Equity related Instruments	Nil
Debt and Money market Instruments	100%

NAV (Net Asset Value)



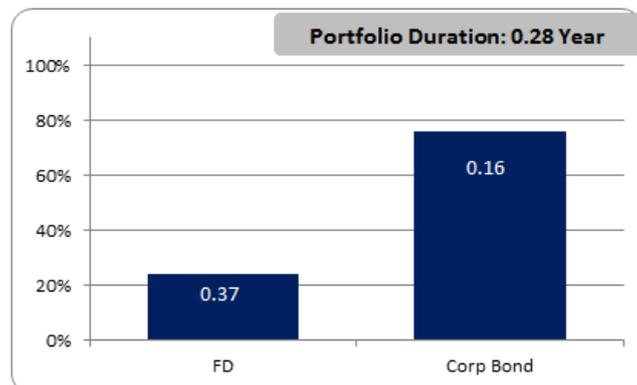
Period	3 Month	6 Month	1 Year	2 Year	Inception
Fund Return	2.2%	4.6%	10.8%	9.7%	9.2%
Benchmark	2.3%	4.7%	10.2%	8.9%	8.9%

Benchmark: Crisil Liquid Fund Index

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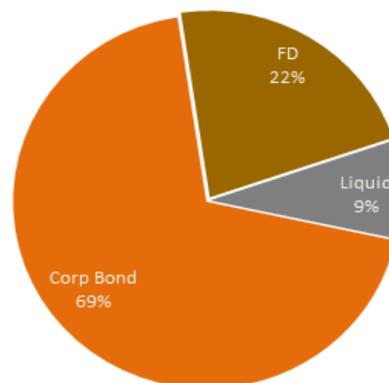
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Asset Class Duration

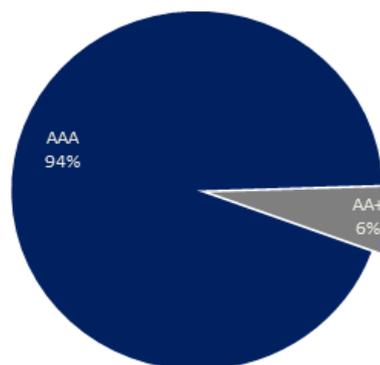


*% of fixed income investment

Asset Allocation (Actual)



Debt Rating Profile



*% of fixed income investment

Equity Large Cap Fund

*Fund Fact Sheet as on 31st Jul 2014.

Fund Objective

To provide high equity exposure targeting higher returns in the long term.

Fund Information

SFIN No.	ULIF00118/08/11EQLARGECAP147
Launch Date	28-Jul-11
Face Value	10
Risk Profile	High

Asset Allocation Pattern

Equity and Equity related Instruments	60% - 100%
Debt and Money market Instruments	0% - 40%

NAV (Net Asset Value)



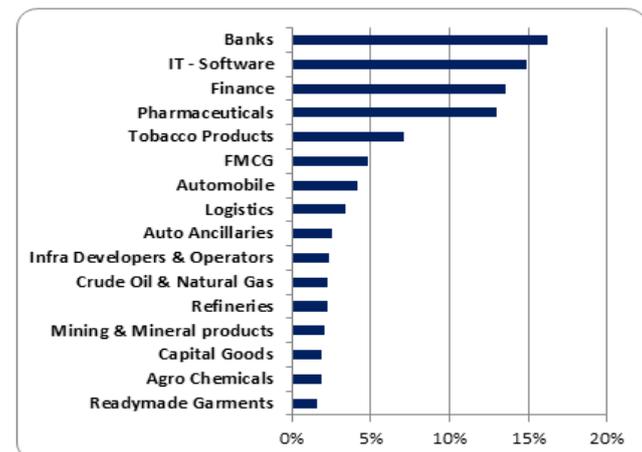
Period	6 Month	1 Year	2 Year	3 Year	Inception
Fund Return	30.1%	39.4%	28.8%	20.5%	20.4%
Benchmark	26.8%	34.5%	21.5%	12.1%	12.0%

Benchmark: Nifty

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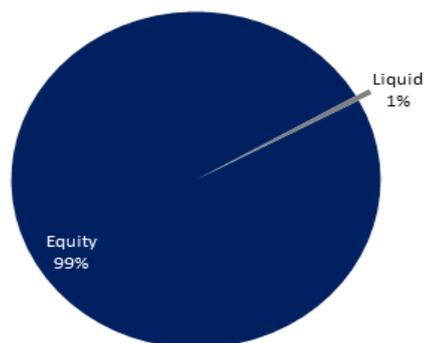
* Past Performance is not indicative of future performance.

Sector Allocation



*% of equity investment

Asset Allocation



Top 10 Equity Portfolio

Name of Stock*	Weight (%)
ITC	7%
HDFC	6%
TCS	4%
AXISBANK	4%
INFOSYSTCH	4%
CONCOR	3%
HCLTECH	3%
RANBAXY	3%
SBIN	3%
HDFCBANK	3%

*% of equity investment

Equity Top 250 Fund

*Fund Fact Sheet as on 31st Jul 2014.

Fund Objective

To provide equity exposure targeting higher returns (through long term capital gains).

Fund Information

SFIN No.	ULIF0027/07/11EQTOP250147
Launch Date	20-Jul-11
Face Value	10
Risk Profile	High

NAV (Net Asset Value)



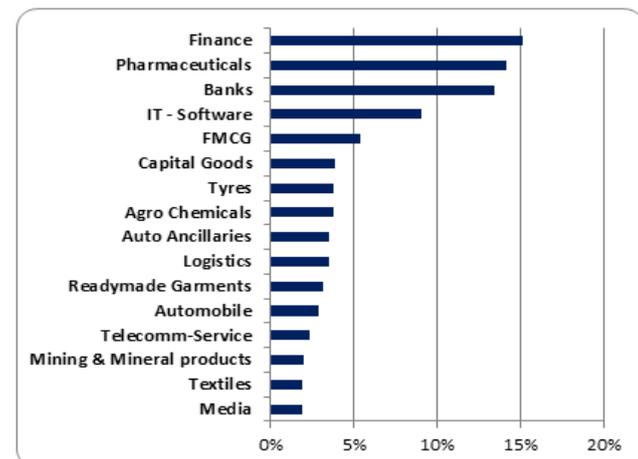
Period	6 Month	1 Year	2 Year	3 Year	Inception
Fund Return	32.4%	47.1%	30.6%	17.1%	16.5%
Benchmark	35.1%	45.9%	22.4%	11.5%	10.8%

Benchmark: 50% Nifty & 50% CNX MIDCAP

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Sector Allocation

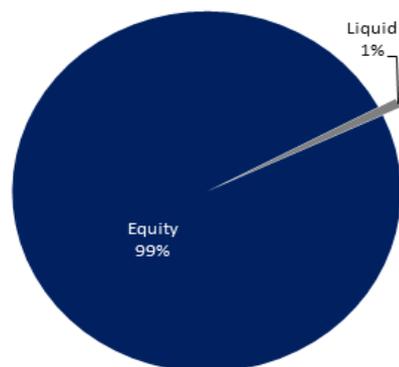


* % of equity investment

Asset Allocation Pattern

Equity and Equity related Instruments	60% - 100%
Debt and Money market Instruments	0% - 40%

Asset Allocation



Top 10 Equity Portfolio

Name of Stock*	Weight (%)
BAJFINANCE	4%
UNIPHOS	4%
GRUH	4%
CONCOR	3%
BRITANNIA	3%
PAGEIND	3%
APLLTD	3%
AXISBANK	2%
BANKBARODA	2%
BALKRISIND	2%

* % of equity investment

Managed Fund

*Fund Fact Sheet as on 31st Jul 2014.

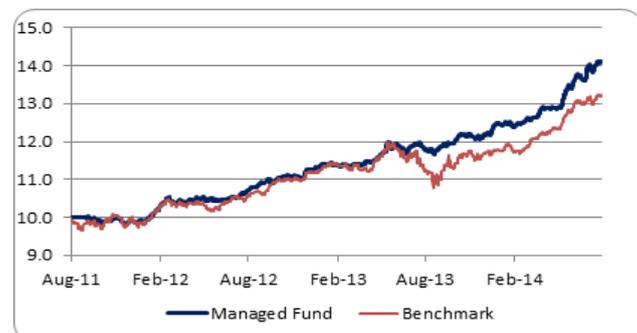
Fund Objective

This fund uses the expertise of the company fund manager to decide on the asset allocation between Equity and Debt / Money market instruments along with stock selection.

Fund Information

SFIN No.	ULIF00618/08/11MANAGED147
Launch Date	03-Aug-11
Face Value	10
Risk Profile	Medium

NAV (Net Asset Value)



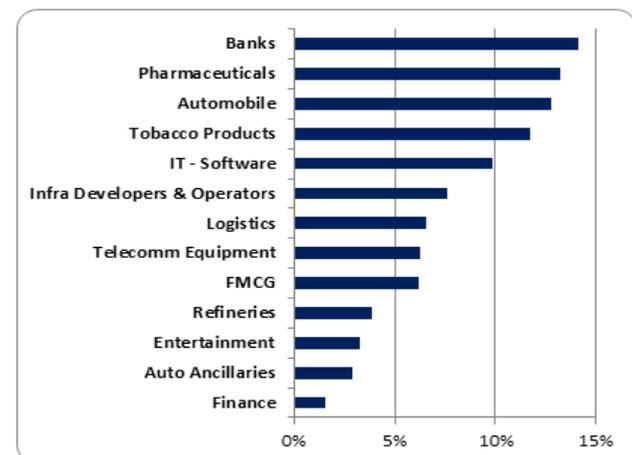
Period	3 Month	6 Month	1 Year	2 Year	Inception
Fund Return	9.5%	13.5%	19.6%	14.7%	12.2%
Benchmark	7.0%	12.3%	17.1%	11.8%	9.7%

Benchmark: 30% Nifty + 70% Crisil Composite Bond Fund Index

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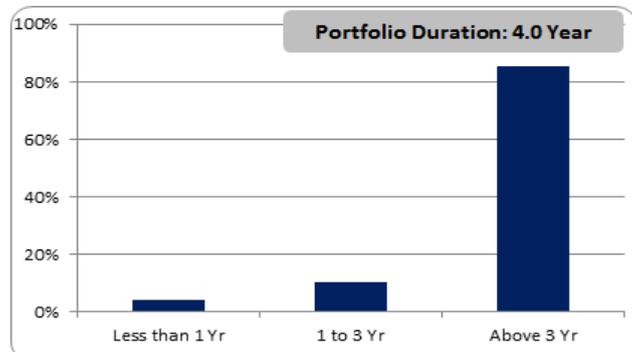
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Sector Allocation



*% of equity investment

Fixed Income Portfolio Maturity

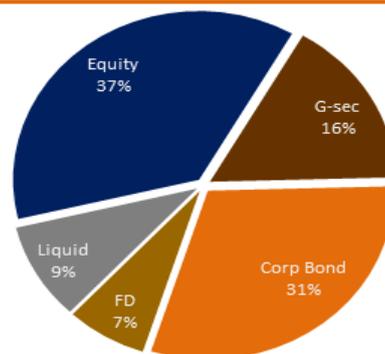


*% of fixed income investment

Asset Allocation Pattern

Equity and Equity related Instruments	0% - 40%
Debt and Money market Instruments	60% - 100%

Asset Allocation

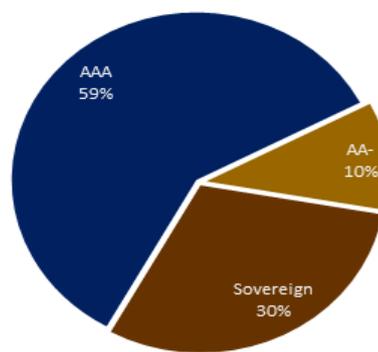


Top 10 Equity Portfolio

Name of Stock*	Weight (%)
HDFCBANK	12%
ITC	12%
CONCOR	7%
ADANI PORTS	6%
INFRA TEL	6%
DABUR	6%
INFOSYS TCH	5%
TATAMOTORS	5%
M&M	5%
TCS	4%

*% of equity investment

Debt Rating Profile



*% of fixed income investment

Price Earning Based Fund

*Fund Fact Sheet as on 31st Jul 2014.

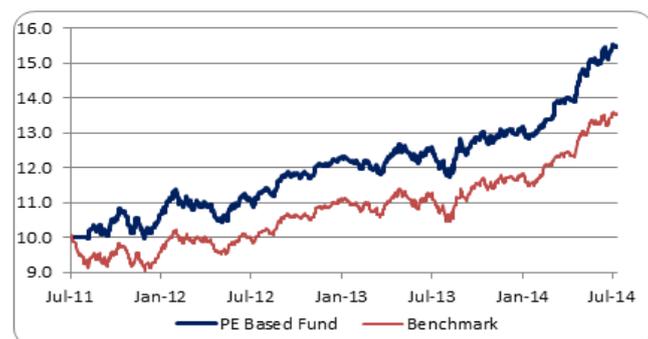
Fund Objective

To provide a platform to make asset allocation between Equity and Debt / Money market instruments depending on the Nifty index P/E ratio.

Fund Information

SFIN No.	ULIF00526/08/11PEBASED147
Launch Date	22-Jul-11
Face Value	10
Risk Profile	Medium to High

NAV (Net Asset Value)



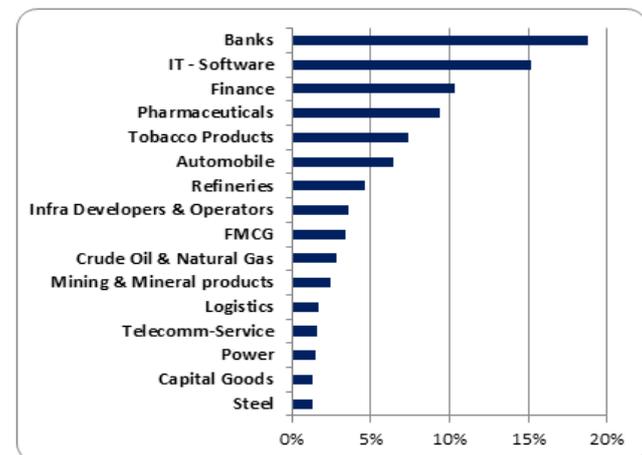
Period	6 Month	1 Year	2 Year	3 Year	Inception
Fund Return	19.5%	26.5%	17.8%	15.6%	15.4%
Benchmark	16.6%	23.6%	16.0%	11.0%	10.4%

Benchmark: 55% Nifty & 45% Crisil Short Term Bond Fund Index

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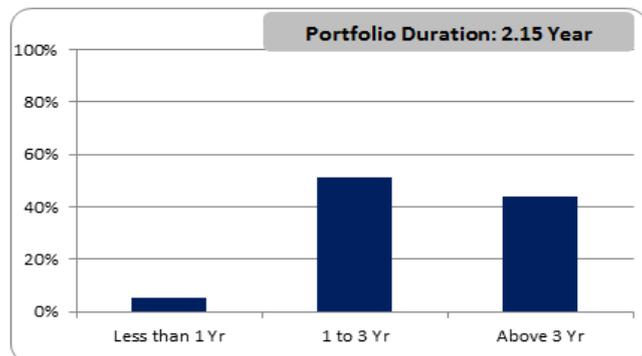
* Past Performance is not indicative of future performance.

Sector Allocation



* % of equity investment

Fixed Income Portfolio Maturity

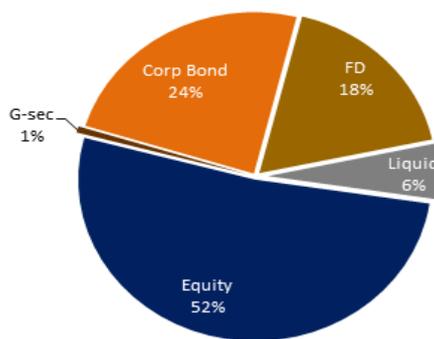


* % of fixed income investment

Asset Allocation Pattern

Equity and Equity related Instruments	0%-100%
Debt and Money market Instruments	0%-100%

Asset Allocation

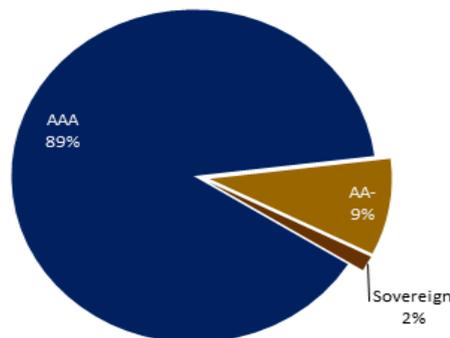


Top 10 Equity Portfolio

Name of Stock*	Weight (%)
ITC	7%
HDFC	6%
INFOSYSTCH	5%
TCS	5%
RELIANCE	4%
HDFCBANK	4%
ICICIBANK	4%
AXISBANK	3%
LT	3%
SBIN	3%

* % of equity investment

Debt Rating Profile



* % of fixed income investment

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