



**FUND FACT SHEET**  
**as of 30<sup>th</sup> Sept 2014**

## Bond Fund

\*Fund Fact Sheet as on 30th Sept 2014.

### Fund Objective

To provide relatively safe and less volatile investment option mainly through debt instruments and accumulation of income through investment in fixed income securities.

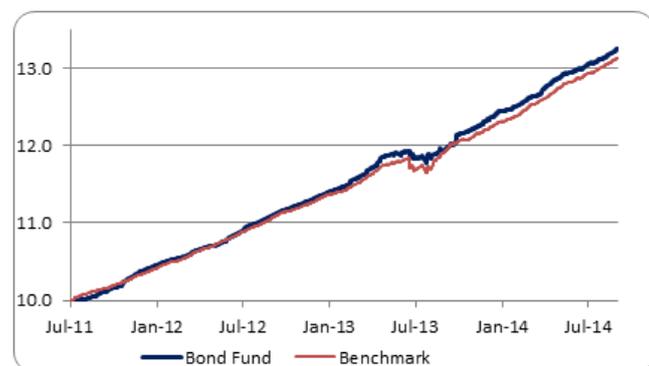
### Fund Information

SFIN No.	ULIF00317/08/11BONDFUND147
Launch Date	28-Jul-11
Face Value	10
Risk Profile	Low to Medium

### Asset Allocation Pattern

Equity and Equity related Instruments	Nil
Debt and Money market Instruments	100%

### NAV (Net Asset Value)



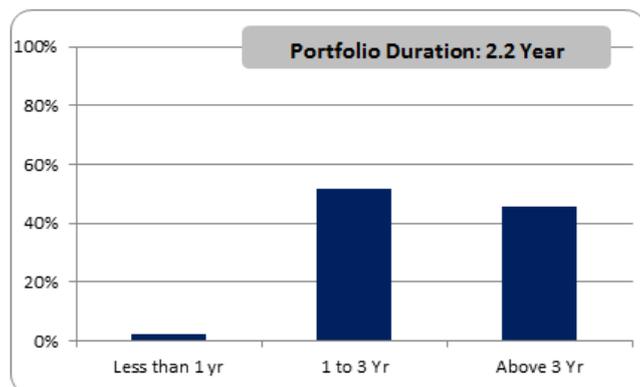
Period	6 Month	1 Year	2 Year	3 Year	Inception
Fund Return	4.9%	10.9%	9.2%	9.5%	9.2%
Benchmark	4.8%	10.1%	8.9%	9.0%	9.0%

Benchmark: Crisil Short Term Bond Fund Index

# Returns less than or equal to one year are absolute returns. Return greater than one year are in term of compounded annualised growth rate (CAGR).

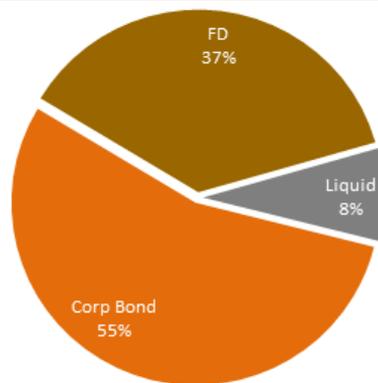
\* Past Performance is not indicative of future performance.

### Fixed Income Portfolio Maturity

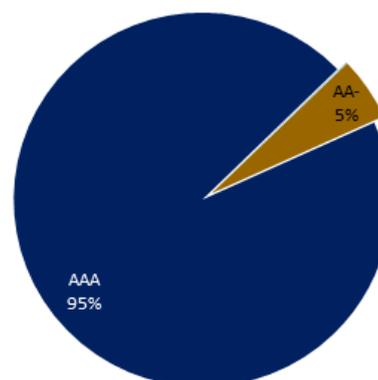


\*% of fixed income investment

### Asset Allocation



### Debt Rating Profile



\*% of fixed income investment

## Money Market Fund

\*Fund Fact Sheet as on 30th Sept 2014.

### Fund Objective

To provide an option to deploy the funds in liquid and safe instruments so as to avoid market risk on a temporary basis.

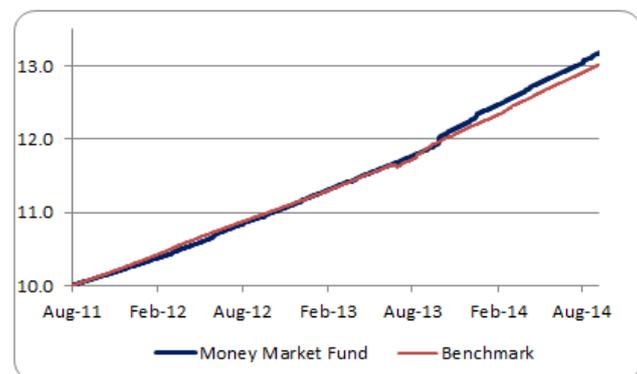
### Fund Information

SFIN No.	ULIF00425/08/11MONEYMARKET147
Launch Date	25-Aug-11
Face Value	10
Risk Profile	Low

### Asset Allocation Pattern

Equity and Equity related Instruments	Nil
Debt and Money market Instruments	100%

### NAV (Net Asset Value)



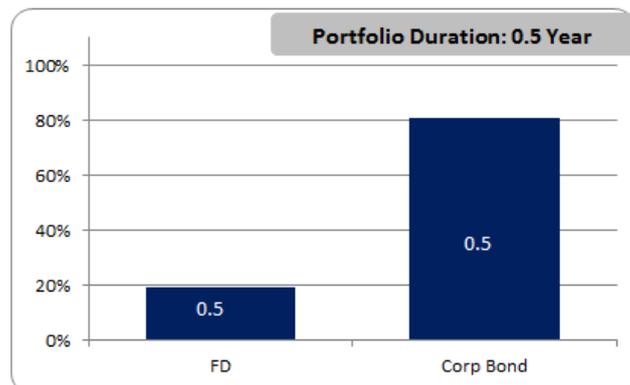
Period	6 Month	1 Year	2 Year	3 Year	Inception
Fund Return	4.8%	11.0%	9.8%	9.3%	9.3%
Benchmark	4.5%	9.5%	9.0%	8.9%	8.9%

Benchmark: Crisil Liquid Fund Index

# Returns less than or equal to one year are absolute returns. Return greater than one year are in term of compounded annualised growth rate (CAGR).

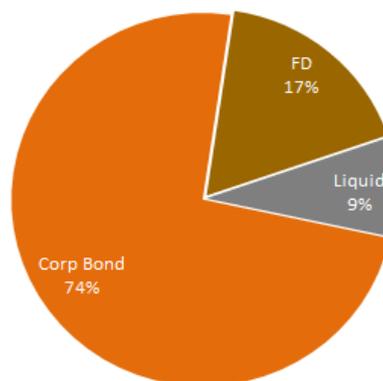
\* Past Performance is not indicative of future performance.

### Asset Class Duration

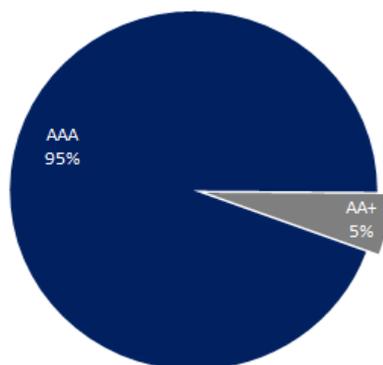


\*% of fixed income investment

### Asset Allocation (Actual)



### Debt Rating Profile



\*% of fixed income investment

## Equity Large Cap Fund

\*Fund Fact Sheet as on 30th Sept 2014.

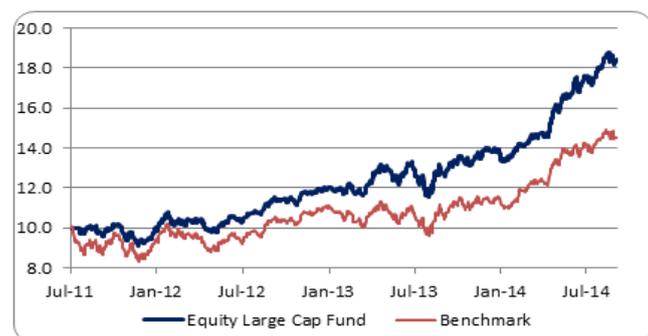
### Fund Objective

To provide high equity exposure targeting higher returns in the long term.

### Fund Information

SFIN No.	ULIF00118/08/11EQLARGECAP147
Launch Date	28-Jul-11
Face Value	10
Risk Profile	High

### NAV (Net Asset Value)



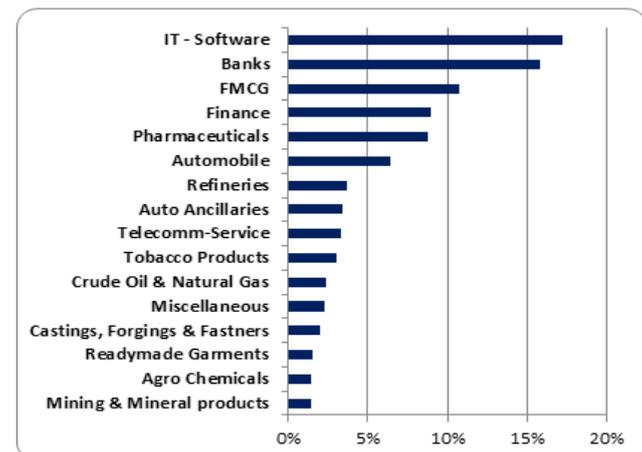
Period	6 Month	1 Year	2 Year	3 Year	Inception
Fund Return	27.4%	46.8%	27.2%	23.4%	21.2%
Benchmark	18.8%	38.9%	18.1%	17.2%	12.4%

Benchmark: Nifty

# Returns less than or equal to one year are absolute returns. Return greater than one year are in term of compounded annualised growth rate (CAGR).

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### Sector Allocation

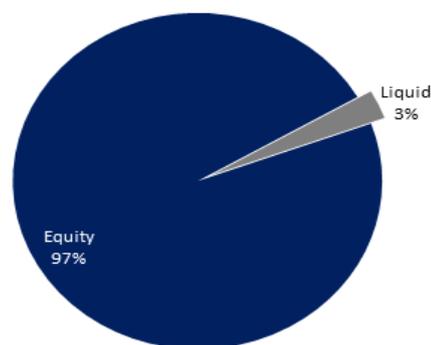


\*% of equity investment

### Asset Allocation Pattern

Equity and Equity related Instruments	60% - 100%
Debt and Money market Instruments	0% - 40%

### Asset Allocation



### Top 10 Equity Portfolio

Name of Stock*	Weight (%)
TCS	6%
HINDUNILVR	5%
HDFC	5%
AXISBANK	4%
HCLTECH	4%
ICICIBANK	3%
HDFCBANK	3%
ITC	3%
WIPRO	3%
EICHERMOT	3%

\*% of equity investment

## Equity Top 250 Fund

\*Fund Fact Sheet as on 30th Sept 2014.

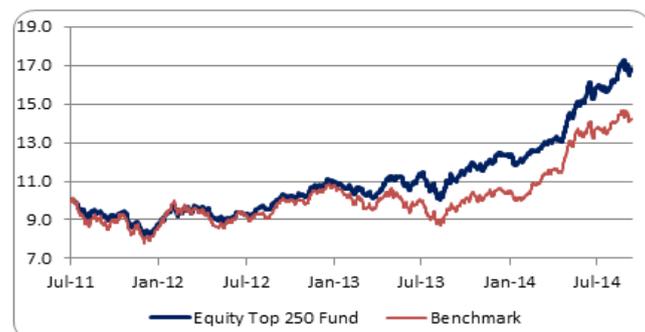
### Fund Objective

To provide equity exposure targeting higher returns (through long term capital gains).

### Fund Information

SFIN No.	ULIF0027/07/11EQTOP250147
Launch Date	20-Jul-11
Face Value	10
Risk Profile	High

### NAV (Net Asset Value)



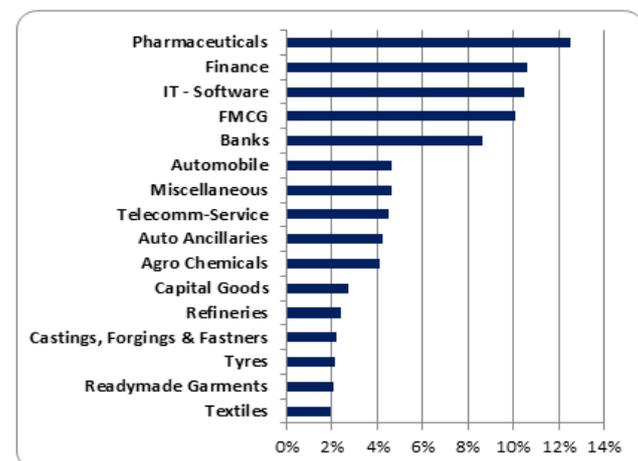
Period	6 Month	1 Year	2 Year	3 Year	Inception
Fund Return	30.7%	53.6%	28.6%	22.2%	17.7%
Benchmark	25.6%	50.8%	19.6%	17.3%	11.7%

Benchmark: 50% Nifty & 50% CNX MIDCAP

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### Sector Allocation

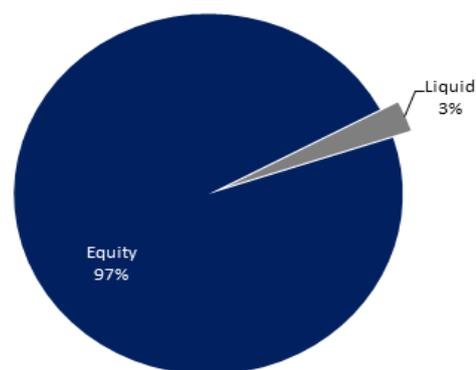


\* % of equity investment

### Asset Allocation Pattern

Equity and Equity related Instruments	60% - 100%
Debt and Money market Instruments	0% - 40%

### Asset Allocation



### Top 10 Equity Portfolio

Name of Stock*	Weight (%)
UNIPHOS	4%
APLLTD	4%
GRUH	4%
TATACOMM	4%
TCS	3%
BRITANNIA	3%
EICHERMOT	3%
LICHSGFIN	3%
HINDUNILVR	3%
LUPIN	2%

\* % of equity investment

## Managed Fund

\*Fund Fact Sheet as on 30th Sept 2014.

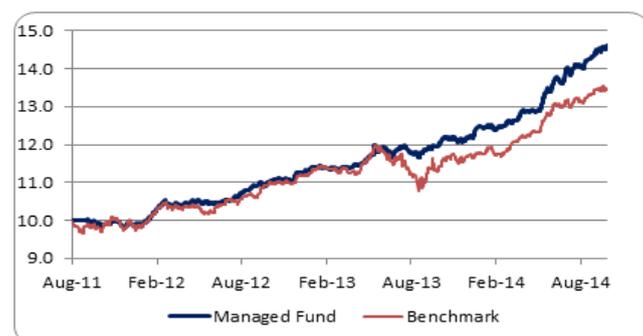
### Fund Objective

This fund uses the expertise of the company fund manager to decide on the asset allocation between Equity and Debt / Money market instruments along with stock selection.

### Fund Information

SFIN No.	ULIF00618/08/11MANAGED147
Launch Date	03-Aug-11
Face Value	10
Risk Profile	Medium

### NAV (Net Asset Value)



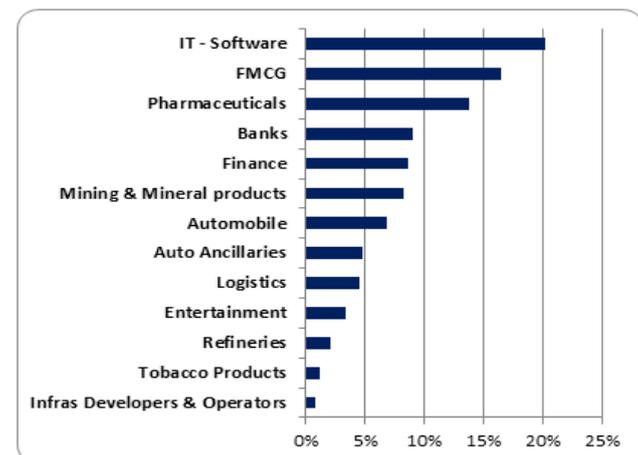
Period	6 Month	1 Year	2 Year	3 Year	Inception
Fund Return	13.5%	22.2%	15.3%	13.8%	12.8%
Benchmark	9.9%	19.4%	10.8%	11.1%	9.8%

Benchmark: 30% Nifty+70% Crisil Composite Bond Fund Index

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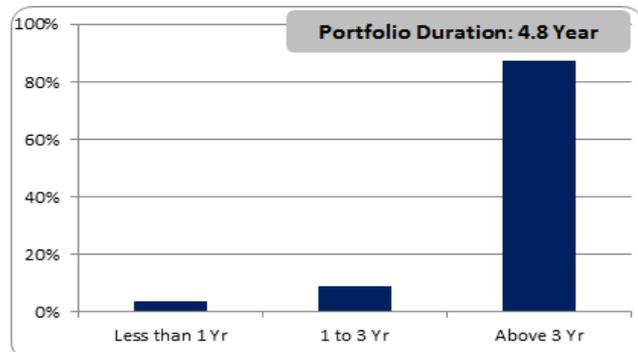
\* Past Performance is not indicative of future performance.

### Sector Allocation



\*% of equity investment

### Fixed Income Portfolio Maturity

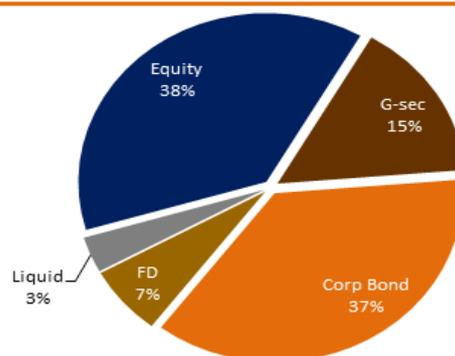


\*% of fixed income investment

### Asset Allocation Pattern

Equity and Equity related Instruments	0% - 40%
Debt and Money market Instruments	60% - 100%

### Asset Allocation

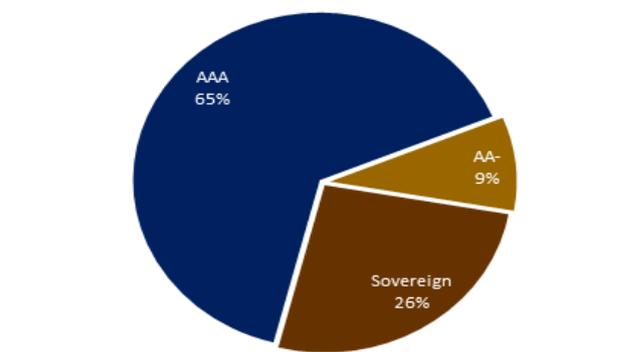


### Top 10 Equity Portfolio

Name of Stock*	Weight (%)
TCS	14%
HINDUNILVR	12%
HDFC	9%
SESAGOA	8%
EICHERMOT	6%
TECHM	5%
MOTHERSUMI	5%
CONCOR	5%
MARICO	4%
ICICIBANK	4%

\*% of equity investment

### Debt Rating Profile



\*% of fixed income investment

## Price Earning Based Fund

\*Fund Fact Sheet as on 30th Sept 2014.

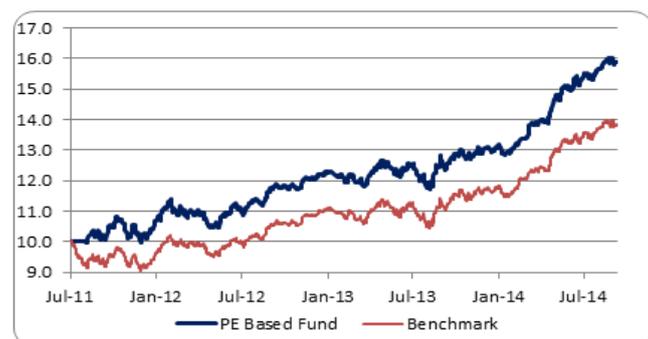
### Fund Objective

To provide a platform to make asset allocation between Equity and Debt / Money market instruments depending on the Nifty index P/E ratio.

### Fund Information

SFIN No.	ULIF00526/08/11PEBASED147
Launch Date	22-Jul-11
Face Value	10
Risk Profile	Medium to High

### NAV (Net Asset Value)



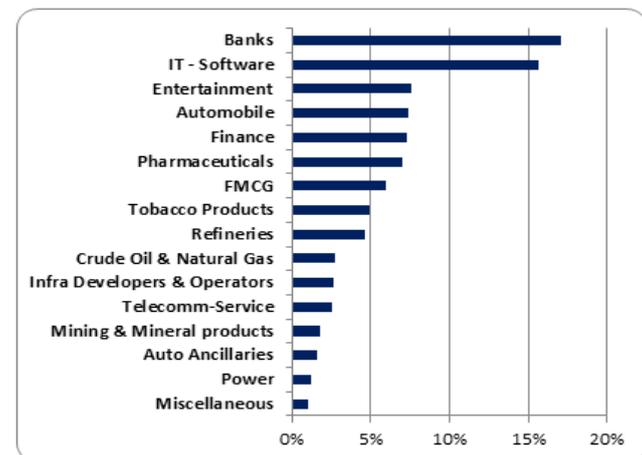
Period	6 Month	1 Year	2 Year	3 Year	Inception
Fund Return	14.9%	28.8%	16.1%	16.0%	15.6%
Benchmark	12.4%	25.4%	14.2%	13.8%	10.7%

Benchmark: 55% Nifty & 45% Crisil Short Term Bond Fund Index

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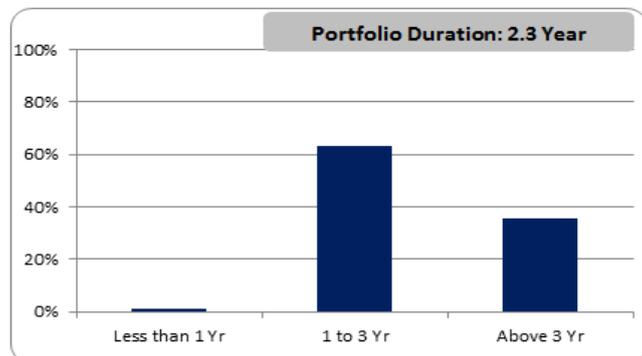
\* Past Performance is not indicative of future performance.

### Sector Allocation



\* % of equity investment

### Fixed Income Portfolio Maturity

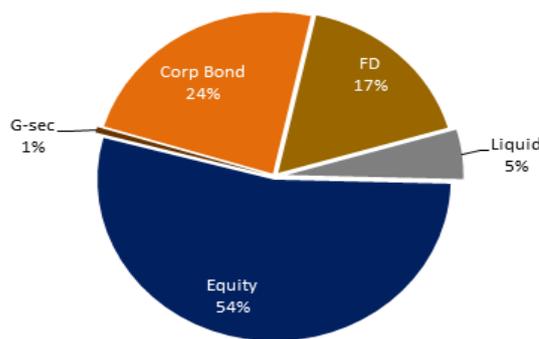


\* % of fixed income investment

### Asset Allocation Pattern

Equity and Equity related Instruments	0%-100%
Debt and Money market Instruments	0%-100%

### Asset Allocation

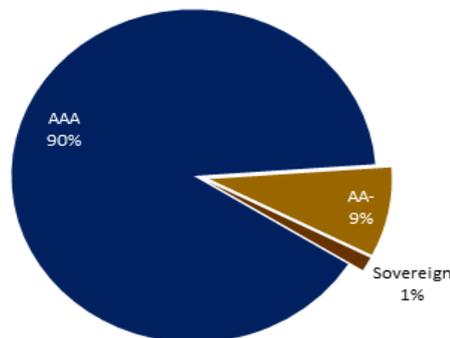


### Top 10 Equity Portfolio

Name of Stock*	Weight (%)
TCS	5%
HDFC	5%
ITC	5%
ICICIBANK	4%
HDFCBANK	4%
RELIANCE	4%
TV18BRDCST	4%
INFOSYSTCH	4%
PFOCUS	3%
AXISBANK	3%

\* % of equity investment

### Debt Rating Profile



\* % of fixed income investment

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